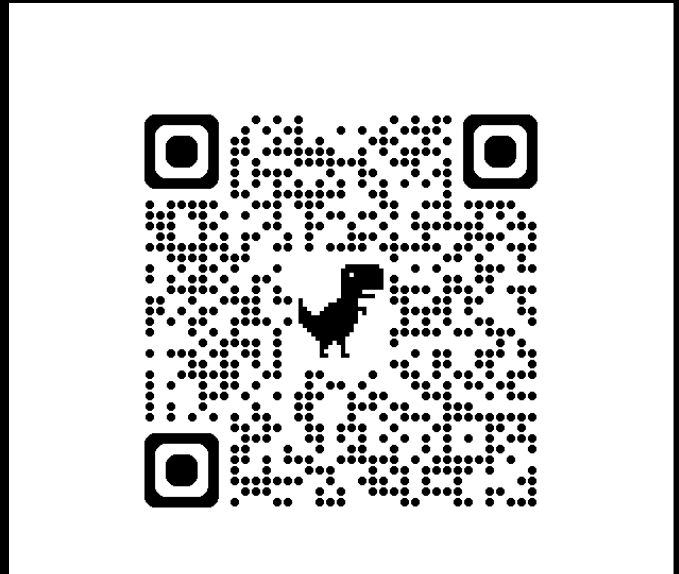


Beach User Behavior Monitoring

- We are collecting images to count the number of individuals, both on the beach and in the water.
- Hourly images will be taken during daylight hours, from July to September.
- The goal is to determine how people respond to hazard warnings and if there is need for further safety or educational improvements to enhance your beach experience.
- For further information on the project and FAQ, visit our website by scanning the QR code.



Beach User Privacy

The protection of your privacy is highly important, and this will be ensured by:

- Blurring faces in the images
- Deleting the images following counting
- Not sharing the images publicly

Any Concerns?

- Only people within ~20 m will be clearly visible in the images.
- If you do not want your likeness captured, please move outside of this range.

For more information about this study, please contact: Dr. Alex Smith through E-mail: a229smith@uwaterloo.ca

This study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Board.